SMART WEB ENTRANCE®

Website development for small and medium-sized businesses

www.smartwebentrance.com

5 Package **VIP** – Custom catalogue – **from €9,900**

Description:

A tailor-made e-commerce solution, for those who want to dominate the online market without compromise.

Ideal client:

- Established businesses
- Complex catalogue or multi-store
- B2B needs or advanced customisation

What's included:

- Fully customised project
- Advanced architecture and bespoke UX
- Optimised checkout, payments and shipping
- Advanced SEO set-up and complete tracking
- Priority support and dedicated training

Price and terms:

- VIP – from €9,900 one-off – two-year hosting, one year of management support
- Optional: +6 months of support – €290
- Maintenance from the third year from €29/month
- Final prices: no VAT charged (Italian flat-rate tax scheme)
- 50% deposit on signing, balance on delivery

Expected result:

✅ A fully scalable, high-performing e-commerce site

✅ A strategic tool to grow revenue and customers

Key message:

“VIP is the ultimate solution for those who want a tailor-made e-commerce site, ready to dominate the market.”

Recommended upsells:

- Full-time support
- Marketing and strategic consulting
- Integration with ERP, CRM and advanced systems

Transaction without VAT under art. 1, paragraphs 54-89, Italian Law 190/2014 (flat-rate tax scheme)

1 ERP – Enterprise Resource Planning

What it does:

An ERP is software that manages and integrates all of a company's internal processes, centralising information such as:

- Accounting and invoicing
- Warehouse and stock management
- Purchasing and suppliers
- Production
- Logistics and shipping

Practical example:

Imagine you have a WooCommerce e-commerce site with 100 products.

- With an ERP, when a customer orders a product, the stock updates automatically.
- When a supplier ships new goods, the inventory changes in real time.
- Accounting receives the data automatically, with no need to enter it by hand.

Why it matters:

- You save time
- You reduce manual errors
- You have everything under control in a single system

2 CRM – Customer Relationship Management

What it does:

A CRM is software that manages relationships with customers. It helps you:

- Keep track of contacts
- Manage orders and communications
- Analyse purchasing behaviour
- Segment customers for marketing campaigns

Practical example:

- You have a customer who buys products regularly. The CRM tells you when to send a special offer or a reminder.
- If a customer writes to support, all their previous information is already available, so the team can reply quickly.

Why it matters:

- It improves customer loyalty
- It helps you sell more
- It organises and streamlines sales work

Transaction without VAT under art. 1, paragraphs 54-89, Italian Law 190/2014 (flat-rate tax scheme)